# Introduction

Xceltext, a product of Idea Inc. Pvt. Ltd., is a fast and reliable SMS gateway of Nepal providing its value added messaging services to both individuals and businesses. Xceltext has a very simple web interface. With Xceltext, there is no need of any software download or installation to send SMS. Also, Xceltext services are very economic in terms of costs.

Xceltext provides both push and pull SMS services. "Push" is used to send text messages to people's cell phones. Push technology is also used to send e-mail messages without having to check their e-mail manually. When a common message is to be spread to a large number of people simultaneously, that is called **Bulk SMS**. "Pull" is the ability to request services (e.g. ringtones, games) from a wireless handset via sending a preset SMS code to a predetermined number. The service requested is sent back to the handset via SMS. Examples of pull SMS include information-on-demand, subscription service, SMS-based games, SMS contests, opinion polls, and SMS voting services.

### **Bulk SMS Plan**

SMS comes in packages. Save more money by purchasing larger SMS packages.

#### Silver Package

5000 up to 20,000 SMS 1 Sender ID

### Gold Package

20,000 up to 50,000 SMS 2 Sender IDs

For requirements above 50,000 units, we need to sit down with the client and discuss about their projected flow.

Please contact us at the address mentioned below for cost details of each package:

## **Idea Inc. Private Limited**

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